

WHAT'S NEW ON THE SLOPES?

2017-18 SEASON

MORE LAUGHTER AND FUN WITH YOUR CHILD-

NEW INUIT VILLAGE



The village has been entirely redesigned as a result of the expansion of the Altiport reservoir to increase snowmaking capacity. The Altiport draglift has been shortened but remains free and allows direct access to the village for the enjoyment of young beginners.

Throughout the winter, two children's entertainers will be at the Inuit Piste Village from Sunday to Friday to offer families a variety of entertainments: mystery fishing, golf on snow, free hot chocolates, coconut shy, climbing nets and the famous village fete. Our new Entertainment Manager, part of the lift company marketing department, will develop new entertainments with his team during the winter.

Children can try to win gifts from the Inuit chiefs at these entertainments such as an Inuit neck warmer or a keyring. And of course, the 2018 Inuit Medal can be obtained from our children's entertainers.

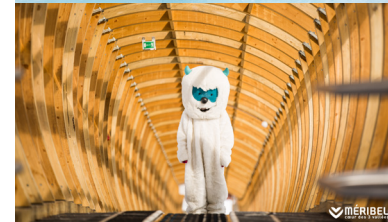
Yeti Park: Yooni is preparing some surprises for you

The Yeti Park is growing and now offers you a brand new fun variant after Yooni's tunnels and gongs. This itinerary is accessible to all beginners and families.

Primarily designed for beginners and families, the Yeti Park allows everybody to enjoy fun skiing, with games to discover and original, surprising entertainments, all in a Himalayan mountain ambiance.

Located right next to Méribel-Mottaret, the Park is easily and directly accessed by the Combes chairlift.

After visiting the Yeti Park and meeting Yooni the kind-natured Yeti, take a trip to the Yeti Shop at the foot of the slopes in Méribel-Mottaret to find a Yooni soft toy or cap to delight your children.



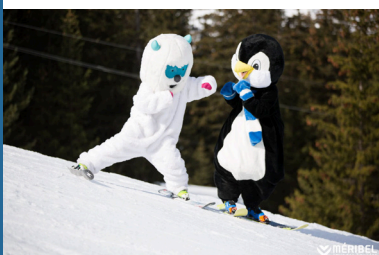
CREATING FAMILY MEMORIES

Eight weeks of special entertainments

With the growing success of the entertainments held on the ski area, lift company Méribel Alpina is expanding the concept in the Family Cool area.

The Family Cool is the fun and tranquil ski area in les 3 Vallées. It is composed of the Inuit Piste (5-12 years), the Animal Piste (5-12 years), the Altai Dragon and the filmed timed slalom.

As well as the entertainment on offer in the Inuit Village, Méribel Alpina also works with entertainers who offer eagle shows, biathlon introductory sessions, ice sculpting displays, inflatable games and lots of other surprises. These entertainments are not just for a French audience, but for all our foreign visitors too, British, Belgians, Germans etc



The Family Plus Award

The Méribel Valley is proud to have had its Family Plus status renewed. Working together with Méribel Tourisme, lift companies Méribel Alpina and Société des 3 Vallées are developing their services for families on the ski area.

Protected sledding areas are installed at the foot of the slopes, children's entertainers amuse children in the fun zones and joint projects are created, such as Kenotte's Treasure Hunt.

Kenotte's Treasure Hunt can be obtained from children's entertainers, sales outlets and from the Kenothèque family centre. It offers children a chance a fun way to discover the resort and its mascots.

MÉRIBEL'S FREESTYLE AREAS

DC AREA 43: New Turn&Run features

The Turn&Run is the play zone of the DC AREA 43 designed for skiers who want a gentle introduction to freestyle. Opened last winter, it will see new additions this year. To make it even more fun, new modules have been installed throughout the area: a "snail" and snow bridge, mini-kickers and short, wide boxes etc. Beginners, intermediates or pros will all find something to amuse them in the Turn&Run!

Ranked as Best Terrain Park by Snowsurf magazine in 2016, the DC AREA 43 improves its zones each winter so there is something to amuse every rider. Easy jumps, mini half-pipe and wide boxes, expert half-pipe and black kickers: the jumps are original and fun so you can improve in safety or watch one of the impressive displays!



Elements Park: the family terrain park

For young and old alike, the Elements Park is the freestyle area for having fun with all members of the family.

"We wanted to make it easier so it is more accessible and safer for beginners. Families can try out freestyle in peace and quiet. A new entertainer dedicated to this area will organise challenges every afternoon."

It is made up of 4 different parts: an M-level boardercross (blue), a line of whoops, a fun cross (a fun boardercross) and a line of S- and M-level boxes (green and blue).

The Fun Cross is the defining feature of the Elements Park. Starting at the end of the line of whoops, it offers a succession of big turns, arches, slaloms, bumps, and figures to set spinning. This big, wide boardercross is great fun and will guarantee plenty of laughs.



ALL COMFORTS INCLUDED

The cabins: lounges on the slopes.

These two chalets of reclaimed wood are open to all. They allow clients to take a break in the sun on the terrace, or indoors in the warmth on the sofas and footstools.

The Pic Bleu cabin is 35m². It offers free Wifi, mobile recharging points and a screen showing live info on the ski area. Its large terrace equipped with sunbeds allows you to make the most of sunny days in the heart of a forest clearing.

The Saulire cabin is 25m². It is situated above the mid-station of the Saulire Express gondola lift. To get there, go to the summit of Saulire and take the blue Biche or red Mauduit piste. Its panoramic terrace offers a superb view over the entire Méribel valley. Inside, free Wifi is on offer as well as mobile phone recharging points.



New relaxation areas

For the comfort of our clients, we have installed various items of furniture around the ski area. Each area has been designed with families, groups of friends and couples in mind. As ski lifts run ever faster, skiers require places to take a short relaxing break or enjoy a snack.

Romantic hideaways: Small covered spaces made of wood for taking sheltered siestas.

The Dragon hammocks: On the Pic Bleu, several hammocks and sun loungers are at your disposal to make the most of sunny days.

Take-a-break spots: Foam blocks are laid out at the foot of the slopes at the Chaudanne and Altiport. These are ideal for families who need a few minutes rest in order to recharge their batteries.

The Namaste Camp: Two chalets are situated in the Yeti Park, equipped with Wifi, loungers and games for children.

DC AREA 43: Two rest areas are situated at the foot of the terrain park and in the Turn&Run area with a chalet equipped with free Wifi, tables, benches, table football and a BBQ. You can't miss them when you pass the giant letters spelling MÉRIBEL, a great place to take unforgettable photos of your holidays.



NEW LIFTS AND PISTES

The Roc de Tougne chairlift: les 3 Vallées links get better all the time

This new fast-loading 6-seat chairlift above Méribel-Mottaret has just replaced two steep and relatively difficult draglifts.

The aim was to offer a modern, fast and comfortable lift, designed to run in high winds, to serve the very pretty Mont de la Challe area, known for its high quality snow (due to its north-facing aspect) and legendary pistes.

With a journey time of just over 3 minutes, this forms a very quick link towards Les Menuires and Saint Martin de Belleville, further enhancing les 3 Vallées' universally acknowledged reputation for particularly fast, easy and comfortable links between resorts.

This lift augments Mottaret's ultra-modern lift system, made up entirely of rapid, comfortable, fast-loading lifts – a rarity in the ski world!



Lac de la Chambre piste: an easy return from Val Thorens



The aim of the work carried out on Lac de la Chambre piste was to keep the popular original piste while bypassing the two most difficult sections.

As the principal route between Val Thorens/Les Menuires and Méribel-Mottaret, this red piste deserved to be accessible to more skiers, hence its new blue classification.

For novice skiers, this now offers a new wild and spectacular area of Méribel to discover, as well as an easy return route from Val Thorens, making exploration of les 3 Vallées easier. It's a must-ski piste which deserves to be on your wish-list!

Easy Rider: a new covered magic carpet lift at le Rond-Point

At Méribel's Rond-Point area, a new Easy Rider zone has been created. The previous Loupiots magic carpet has been replaced by a modern, covered one.

The 200,000 euro investment will allow beginners and families to practice skiing on a very gentle slope.

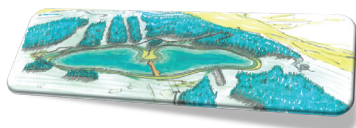


Enlargement of the Altiport reservoir

With 496 snow cannons and over 65% of the ski area equipped with snow-makers, Méribel Alpina continuously invests in snow making to offer a ski guarantee throughout the season.

The reservoir capacity has increased from 55,000m³ to 122,000m³, an investment of 1.8 million euros. This created 90,000 m³ of spoil; 20,000 m³ were reused on site and another 70,000 m³ used to remodel parts of the ski area.

The accompanying ongoing optimisation of the production plant (network size, power of instant production, average temperature of production) allows us to anticipate better the vagaries of the weather and fulfil our clients' expectations of snow.



SLED RUN

Black Forest Mission – the sled adventure continues.

In its first season, Méribel Alpina's themed sled run won numerous fans. This season, the sled run will grow further with new modules and characters for even more fun and thrills.

The sled run is 3.4km long with 470m of vertical drop and 28 corners. Clients can buy their tickets and collect sleds from the Tournète gondola lift base station. The prices have been simplified: 1 descent = 12 euros, 4 or more descents = 9 euros each. This price includes hire of sled and helmet.

Rather than build a simple sled run, we decided to plunge our sledders into an imaginary world where they become players in an adventure. Before taking the Tournète gondola lift to the start point, they must choose their helmet cover which corresponds to one of the heroes of the adventure. A cartoon book explaining the story is also provided. During their descent, they can interact with foam modules that are linked with a bell in to warn the forest creatures. The descent is very visual with cabins, resin characters and obstacles. It really is a plunge into an extraordinary world.

The story goes as follows: the wizard Galdwick has a terrible vision – a goblin revolt has started. To halt them and protect the Windar tribe inhabiting the Arbin forest, the wizard must obtain the help of an elf family to accomplish the mission. The elves must confront the dangers of the forest to warn the little creatures and rise to the wizard's challenge!



NEW LIFT PASS



3 Vallées 4 hours

The 3 Vallées 4 hours lift pass is replacing the old 3 Vallées morning and afternoon passes for greater flexibility and freedom.

Skiers can now decide when they wish to explore les 3 Vallées. Thanks to les 3 Vallées' ultra-easy lift connections, they will have plenty of time to enjoy themselves in this 4 hour period.

Comfort, speed and freedom – because les 3 Vallées is worth it!