

#myplayground

Les 3 Vallées®



NEW IN
THE 3 VALLÉES
SKI AREA

WINTER 2020-21

THE WORLD'S LARGEST SKI AREA

Courchevel • Méribel • Brides-les-Bains • Les Menuires • Saint-Martin de Belleville • Val Thorens • Orelle



New!

A challenge for champions

A new black run sees the light of day this winter, future setting of the 2023 Alpine Skiing World Championships. Do you dare tackle it?

With a length of 3.3km and a 970m drop, it offers adventurous skiing on one of the longest runs in the ski area. Set in the heart of the forest, it offers a bird's-eye view over the traditional village of Courchevel Le Praz, the Olympic ski jumps and l'Alpinium.

What is it like? It's challenging and technical because of its transitions from light to shade - it's a whole new concept!

Sharpen your skis and your wits and discover this soon-to-be-legendary run, whose name remains a secret for the moment!

More comfort for our clients

New!

Bouquetin — a new chairlift replaces the Plattières 3 gondola

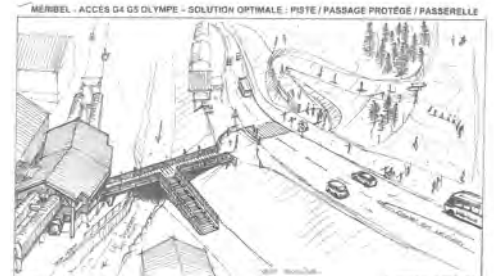


We say "Adieu" to the vintage little bubbles of Plattières 3, and "Bienvenue" to the new Bouquetin chairlift! No more removing and carrying your skis and packing tightly into the gondolas: you can now make yourself comfortable on the new, 6-seater Bouquetin chairlift and admire its magnificent views. It will only take you 2½ minutes to reach the summit and access the Saint-Martin de Belleville or Les Menuires slopes.

The chairlift can also be used by non-skiers in both directions. Remember to hold on tight for the descent - some people may find the drop into the Bouquetin couloir a hair-raising experience!

New!

Footbridge at le Raffort hamlet



Following on from the major developments to enhance the Roc de Fer and Cherferie sectors over the past 3 years, we welcome a new footbridge which will greet skiers arriving at le Raffort hamlet in Méribel! It will be safer and easier to use for skiers arriving on the "Raffort" piste, local residents and skiers returning to Brides-les-Bains. What a pleasure not to have to descend and climb lots of steps to reach the Olympe gondola, which is now directly accessible from the slopes! It's yet another reason to explore this sector and rediscover its 2 new red slopes, Daguet and Gypaète, which proved a big hit last year.

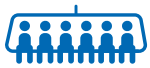
New!

New Roc de Fer tunnel



Méribel aims to take advantage of hosting the 2023 Alpine Skiing World Championships by carrying out improvements that will benefit everyone in the future. One such success is the Roc de Fer tunnel, which will allow you to fully enjoy the ski area even when major competitions are being held! It's a big improvement on the former narrow tunnel: it's 50m long, 8.50m wide and 5m high. Thanks to this new structure, throughout the season competitors will have sole use of an internationally renowned piste, while all other skiers can easily enjoy the splendid Roc de Fer sector with its legendary runs and fabulous views over the valley.

302m
VERTICAL DROP



2½ MINUTES
JOURNEY
TIME

721m
LONG



37 CHAIRS
WITH **6** SEATS

In freeride mode

New!

Vertical Xperience, Les 3 Vallées' steepest runs

Are you ready to tackle the two steepest black runs in les 3 Vallées, with an average gradient of 33° and the steepest section at 38.6°? If the prospect doesn't make you white with fear, make your way to the top of the legendary Saulire and try out the Grand Couloir and Couloir Tournier runs - thrills are guaranteed!



The most challenging slopes in the 3 Vallées



Freeride Lab takes the freeride experience even further

Courchevel's secure freeride area continues to grow, to the delight of off-piste fans: a new Avalanche Transceiver Park has been created at the foot of the two secure, ungroomed Freeride Lab runs. After a 15-minute climb to the summit, a photo session in front of the wood sculpture and a magical descent in powder, you can then practise searching for avalanche victims. Using your own equipment, you can search for transmitters buried in the snow: you choose the number of victims to look for and the time limit. Your safety is our priority and training can save lives, so use this zone as often as you like!



Take a break

Chill out on the slopes

There's a new relaxation area on the slopes, the perfect place for a snack or to rest your legs between runs, and where you can enjoy a picnic or simply take the time to soak up the mountain atmosphere.

At Courchevel Moriond, a tranquil plateau overlooking the Dolomite-like Brèche de la Portetta has been fitted out for your enjoyment. As well as picnic tables, you'll find giant wooden deckchairs where you can enjoy a unique break on a high point – it's worth going out of your way to find. Admire the beauty of the mountains and breathe in the pure air... you deserve it after this extraordinary year!



Other unmissable relaxation spots in les 3 Vallées



MÉRIBEL :

- The Saulire relaxation chalet, near the mid-station of the Saulire Express gondola lift (Biche run)

LES MENUIRES :

- The Ibex-themed Roc 1 picnic area, at the top of the Roc 1 chairlift
- The sunny terrace in the heart of the Pixel Area snowpark

VAL THORENS - ORELLE :

- The various comfortable chalets on the slopes of Val Thorens, especially on the Gentianes slope or at the top of the Moutière chairlift

Strike a pose

Beautifully decorated photo frames!

Make sure you look out for the giant photo frames scattered over les 3 Vallées' summits – they're a must on your ski holiday. This year, 6 of the 12 frames have been decorated by illustrator Lauriane Miara: discover her characteristic style of pure curves and Alpine themes. Why not take photos at all 6 different frames and share them with us on social media? We love to see just how creative you can be!



- COURCHEVEL : Summit of Signal

- MÉRIBEL : Col de la Loze, Summit of Roc de Fer, and Summit of Mont Vallon

- LES MENUIRES : Roc des 3 marches

- VAL THORENS : Top of 3 Vallées Funitel



I love Courchevel

A 'must' on your holiday in Courchevel is a photo taken on the XXL wooden bench at the top of Saulire! The backdrop is sublime and it's the perfect photo for Instagram or a postcard for your granny – she'll be thrilled!



Fun and out-of-the-ordinary places

The Igloo Village is back

After a successful first winter, the Igloo Village in Val Thorens will be back this season! Exceptional holiday memories are made at the stylish Ice Bar, at the fondue evenings, and in the two comfortable ice bedrooms! Accessible from the resort on skis and on foot. Open 7 days per week.



The Animal Trail gets a makeover

One of the gems of Méribel's Altiport sector is the Animal Trail, an easy and enjoyable meander through the heart of a protected forest. After years of loyal service, the trail is getting a fresh new look, but with the same aim of delighting children. This green slope is fun and educational, transforming young skiers into explorers in search of les 3 Vallées' animals. Use all 5 senses to recognize ibex, chamois and marmots by their footprints, calls or fur. The Animal Trail is also accessible on foot via a walking path that runs alongside it - it's the perfect place for family time together!



The Friendly Natural Park has been enhanced for its 2nd season, in partnership with the Vanoise National Park

La Masse in les Menuires is a must-see nature area. It now offers a unique place to visit, the Friendly Natural Park, created in partnership with the Vanoise National Park. Every day, you can enjoy family challenges and learn about local wildlife. Did you know that a marmot eats more than 100kg of food before winter?! Fun facts such as this are found along the bends of this trail which children are sure to love. The area's theme is the animals living in the Vanoise National Park. Black grouse, golden eagles, rock ptarmigans and, of course, the famous whistling marmot await you on this trail filled with challenges including a parallel slalom, obstacles on the run and a frog tunnel... After your exertions on the slopes, you can enjoy learning about the lives of these animals on the Friendly Natural Park terrace. This fun trail in an exceptional setting is accessible and entertaining to young and old alike!

Let's act responsibly

Sustainable development

Learn how we can enjoy the mountains without spoiling them thanks to the recently launched information campaign on ski area resource management. Visuals raise questions to which we provide the answers. Les Menuires and Saint-Martin de Belleville have opened a debate on various subjects to promote common reflection on the mountains of tomorrow. Are we brave enough to talk about it?

Accident prevention

Les Menuires ski area has created short animated films to raise awareness of piste safety instructions. Our friend the Ibex will take care of explaining it all to you! It never does any harm to be reminded of good habits!

PAS DE VACANCES POUR LES DÉCHETS

LA MONTAGNE EST PRÉCIEUSE, ENSEMBLE PROTÉGEONS-LA

Merci de ramener vos poubelles. Si vous trouvez des déchets, n'hésitez pas à les ramasser aussi ! Des cendriers sont disponibles gratuitement sur chaque remontée mécanique et dans les points de vente forfaits.



Environment

To keep our mountain tidy, since last winter, Val Thorens ski area has been handing out free ashtrays on ski lifts and ski pass sales points.

These pocket-sized ashtrays are reusable and have a capacity of 11 cigarette butts. They are entirely biodegradable and have been awarded several ecolabels (Imprim'Vert, Ecolabel, FSC, PEFC).

In similar vein, the ski area is launching a shock campaign on ski area waste management. The visuals are powerful and designed to cause a reaction... The mountains are precious, so let's protect them!

Great deals

The Ski Weekend offer is changing

Choose les Menuires / Saint-Martin de Belleville Ski Weekend offer for unbeatable-price skiing. You can enjoy 50% off your Saturday ski day by booking online before Thursday midnight! If you prefer last minute deals, book online or at Les Menuires sales points on Friday or Saturday to benefit from 25% off Saturdays!



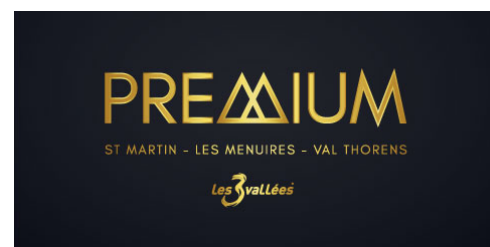
Orelle has something for you at weekends

Enjoy 20% off a day in les 3 Vallées every Saturday by starting in Orelle! This resort is easily accessed by motorway from nearby towns such as Chambéry, Grenoble and Annecy. Add in the free parking, and you have the recipe for a great day on the slopes of les 3 Vallées!



Premium Pass, the ultimate Belleville Valley pass

For just 50€ more, you can enjoy lots of extra activities with a PREMIUM pass! As well as exploring les 3 Vallées ski area with your 6 or 7 day pass, you can also speed down Val Thorens' Cosmojet and les Menuires' Speedmountain toboggan runs, and afterwards recharge your batteries at your Belleville resort's sports centre.

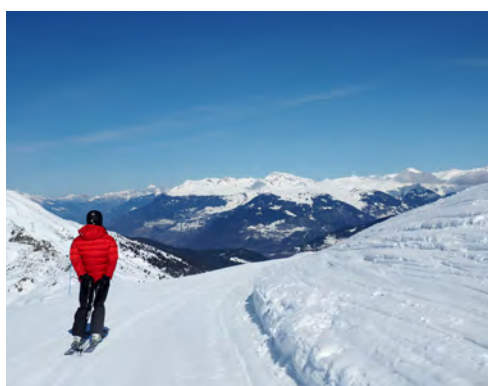


Runs worth rediscovering

There's more to life than new things! This season, take the time to discover les 3 Vallées afresh by changing your habits and getting off the beaten track. Here are some insiders' secret 3 Vallées runs.

Jerusalem run: landscape & history

This blue slope is one not to miss, thanks to its breathtaking landscape and peaceful descent to Saint-Martin de Belleville. Admire the view from the 2,400m summit of Tougnète: the Méribel and Belleville valleys lay before you! Then enjoy excellent snow on a beautiful, gently rolling run that takes you to Saint-Martin de Belleville, a traditional 3 Vallées village.



Did you know?

During the Second World War, this region was a hotbed of French Resistance. The local residents came to the aid of many of the war's victims, hiding them from the Germans in their "montagnettes", the alpine chalets lining the piste. That is why it's called Jerusalem. Today it is a place of pilgrimage and site of historical interest.

La Lory: gentle with wide open spaces

On the Orelle side of the mountain, la Lory is a superb blue run which invites skiers to admire the scenery. Come and enjoy its gentle, rolling slopes - it's accessible to all, young or old, from the top of the Funitel de Thorens. The run takes its name from the Pierre Lory pass between the Bouchet and Chavière glaciers, meaning you will pass through a glacial valley ... pure magic!

Dame Blanche: discreet & surprising

Tucked away on the slopes of la Masse in les Menuires is the Dame Blanche black run. This offers a superb panorama over the Vallon du Lou, Les Menuires, Val Thorens and the Pécelet massif. Discover this little-used run by taking la Masse draglift, and enjoy the unique sensation of being alone in the world, admiring the incredible landscapes. The gradient is ideal; relatively uniform but with interesting variations in terrain. It is also a departure point for the Vallon du Lou for experienced off-piste skiers.

Boismint: a peaceful, long descent

This strategically located sector, between the Vallon du Lou and the Combe de Caron, has fantastic views over the valley! To the right is the imposing Pécelet massif, to the left is the Belleville valley and opposite is the Mont Blanc. Here you'll find 1,000m of vertical drop on a red run with a constant gradient, perfect for carving. Top tip: choose this area in the morning to make the most of its sunshine and impeccable grooming.