

**Brides-les-Bains,
base camp of the
largest ski area
in the world.**



**Village hosting
the FIS Alpine World Ski
Championships 2023**





600km

OF SKI SLOPES
IN THE 3 VALLÉES
AREA, THE LARGEST
SKI AREA
IN THE WORLD.

4800

BEDS IN BRIDES-LES-BAINS
DURING THE WINTER SEASON,
WITH 14 HOTELS RANGING
FROM 2** TO 4****
AND 10 RESIDENTIAL
COMPOUNDS.

600m

ALTITUDE OF THE VILLAGE
OF BRIDES-LES-BAINS,
IDEAL TO BREATHE
DEEPLY
WITHOUT RISKS
OF ALTITUDE SICKNESS.

1

VALLEY LIFT
DIRECTLY LINKED
TO THE MÉRIBEL SNOW
FRONT, ENTRY POINT
TO THE ENTIRE
3 VALLÉES
SKI AREA.

1992

OPENING OF
THE TÉLÉCABINE
DE L'OLYMPÉ AERIAL
CABLE CAR LINKING
BRIDES TO
THE 3 VALLÉES.

512

YEAR-ROUND
INHABITANTS IN
BRIDES-LES-BAINS.

2700m²

THE LARGEST THERMAL
SPA IN THE 3 VALLÉES,
AND ONE OF THE
LARGEST IN FRANCE.

Brides-les-Bains, “village-hosting” the FIS Alpine World Ski Championships Courchevel Méribel 2023.

In February 2023, Brides-les-Bains will have the honour of being a “host village” during the FIS Alpine World Ski Championships 2023 which will take place in Courchevel and Méribel from 6 to 19 February 2023. Come and see this exceptional event from close-up, for a truly intense experience.



Brides-les-Bains, high-level ski base camp with Orsatus.

Orsatus training base located in Brides-les-Bains

Orsatus is an alpine ski training and coaching structure created 11 years ago in 2011 by Alexandre & Jean-Baptiste Fourrat.

Its main objective is to support skiers over the age of 15 in their bid to reach the highest competitive level through a new type of sport management, different from that of federations and committees at regional level. The goal is to help each alpine ski enthusiast to mature and flourish to best develop their high potential.

High-level French and foreign athletes from more than 12 countries trust Orsatus and have joined this structure to grow or relaunch their careers.

Orsatus, humanist DNA

The Orsatus Academy has been able to recruit coaches who share the same passion. Its team is made of 15 coaches, most of them former high-level athletes (more than half have themselves been through the structure as athletes) with international experience, in the French national team or a committee. The diversity of coaches makes a real difference in the sport management culture specific to the Orsatus academy, which puts people at the centre of its project and gives young talents time to enjoy life, through a sports course specifically designed to suit the potential of each athlete. Each athlete follows

their own pace of progress and has the necessary time to give it their best. The Team Orsatus also favours late bloomers, as evidenced by Théo Letitre's come back to the World Cup. Some athletes perform very early, as was the case with Alexis Pinturault, others like Luc Alphand reach maturity later... or never, because they do not join their national team.

Orsatus offers them an alternative, trains them, and gives them a second chance. It pays off: 8 athletes were present at the 2021-22 Winter Olympics, and many others joined their national team.

The athlete at the heart of Orsatus

More than 60% of residents are French and have FFS (French Ski Federation) licenses. They continue to represent their original club or country. The age of athletes varies from 16 to 25 and their level from 15 to 120 FIS (International Ski Federation) points. Orsatus makes it possible for its athletes to avoid being isolated, grouping together by level and taking part in international competitions (FIS races, European cups). The mix of cultures and the cohesion between athletes motivate them to surpass themselves at all levels.

The program is athlete-centred, and adaptation is key. The strength of the structure is to be able to create tailor-made schedules for each athlete based on their health, but also weather monitoring.

Brides-les-Bains, base camp for the 3 Vallées, the largest ski area in the world.

**600 km of ski runs in the largest ski area in the world,
less than 10 minutes from Moûtiers station.**

In the heart of the Tarentaise Valley, bordering the Vanoise National Park

Brides-les-Bains is an authentic village making it possible to combine skiing holidays at affordable rates and a wellness retreat.

Brides-les-Bains is the gateway to the largest ski area in the world

Located at the foot of the 3 Vallées, Brides-les-Bains opens into the largest ski area in the world and offers incredible activities for both children and adults. Jump on the Télécabine de l'Olympe cable car to reach the heart of the 3 Vallées in just 25 minutes from the village centre, with direct access to alpine and Nordic ski runs as well as the high-altitude trails of Méribel. The Télécabine de l'Olympe cable car is open 7 days a week from 10 December 2022 to 21 April 2023.



Health, ski, and well-being: a stay better than anywhere else at Brides-les-Bains.

Winter is often synonymous with raclette, tartiflette or fondue, even more so when you are in the middle of Savoyard country! In Brides-les-Bains, you can let your fancy guide you! On the menu of the 18 restaurants in the village: balanced, gastronomic, gourmet and traditional sets, for all tastes and budgets. The Label Diététique, a health food guarantee issued to 14 restaurateurs in the spa season, means chefs have developed real expertise in healthy gourmet cuisine.

You will find plenty to delight your taste buds without a second thought thanks to the balanced cuisine, or enjoy the regional specialties put together by chefs of hotels and restaurants in Brides-les-Bains.

As well-being also involves health, tourists can relax in one of Brides-les-Bains' spas after a day on the ski slopes. In Brides-les-Bains, the diversity of activities makes it possible to open to new practices, an opportunity to blend sport and well-being for a full vitality boost.

This is the guarantee of a gourmet stay, fully centred on well-being!

Well-being at the heart of your stay

Because well-being is in our DNA at Brides-les-Bains, many hotels, residential holiday homes, and accommodation providers have marked out a relaxation area where they offer care treatments delivered by experienced professionals.



Offers & stays at Brides-les-Bains.

The flexible ski stay + activities

In Brides-les-Bains, to broaden your experience, a range of outdoor activities are available for unforgettable memories. You do not need any prior knowledge or experience, as experts will be there to guide you step by step from surprise to wonder.

You can imagine being a musher for a half-day or share a unique moment of conviviality in a game of Bubble Foot. Why not learn laser shooting and biathlon, or hike along the sublime landscapes of the Tarentaise Valley and the Vanoise National Park, walking or snowshoeing?

Bubble Football

A fun and innovative version of classic football: wrapped in a donut-shaped bubble, you rush towards your opponents to knock them over while trying to keep control of the ball. Guaranteed laughs and giggles!

Open to all - Thursdays only during school holidays



From 30 September to 30 October, Brides-les-Bains offers a wellness stay for two on the basis of one or two nights in a * hotel**

**Formula Duo
week-end
One night for
119€/pers.**

Based on Saturday night in a 3*** hotel, double room with half-board (breakfast + evening meal).

- + Access for 2 people to the Grand Spa Thermal on Saturday afternoon.
- + 1 relaxation session for 2 people on Sunday morning

(Price for 2 people: 238 €)

**Formula Duo
week-end +
Two nights for
199€/pers.**

Based on 2 nights (Friday and Saturday) in a 3*** hotel, double room with half-board (breakfast + evening meal).

- + Access for 2 people to the Grand Spa Thermal on Saturday morning.
- + 1 relaxation session for 2 people on Sunday morning.

(Price for 2 people: 398 €.)

To book your stay, click on the link: <https://www.brides-les-bains.com/ete/promo-week-end-bien-etre/>

Enjoy with friends and family

Brides-les-Bains stands out from other resorts thanks to the diversity of activities offered all year round, and because of its double standing as a ski resort and a spa village. The village benefits from immediate proximity to the thermal baths and the Grand Spa, the Télécabine de l'Olympe cable car, the shuttle stop, the cinema, and the village centre located just a few steps away. Every season, its visitors can enjoy sports, cultural, gastronomic, relaxation, and discovery activities, suitable for all profiles, beginner or experienced. After making the most of the skiing season in winter, and having enjoyed the benefits of thermal spas, visitors can return during the summer season to discover more activities. The most athletic will try their hand at white water sports in summer (rafting, canyoning, hydrospeed, white water swimming), mountain biking or hydrogen

cycling, hiking, horse riding... and follow the sporting challenge of the Col de la Loze Cyclosportive in July. History buffs will dive into the past in August during the only medieval festival in the valley: the Bridiévale. Those in search of culture will enjoy a preview screening of award-winning films shown at Angoulême at the end of September. And because music is essential in Brides-les-Bains, several music festivals are held during the summer (the Lâche ta Brides festival, Ça chante à Brides, Ça Jazz à Brides). Finally, initiation sessions for wellness activities are available: pilates, sophrology, naturopathy, reflexology, shiatsu... It is also possible to let yourself be pampered at the Grand Spa Thermal and choose the ideal massage from dozens of available options, among which the Brides massage, a must for relaxation.

All these activities make Brides-les-Bains the 4-season base camp of the 3 Vallées!



Things are moving in Brides: event galore year-round!

Many events are organized from the end of September
and throughout the year.

DU 29 SEPTEMBRE AU 2 OCTOBRE 2022

Brides-les-Bains
accueille le festival du

 **brides^{les}bains**
LES 3 VALLÉES
brides-les-bains.com

FILMS PRIMÉS À Angoulême,
avant-premières et projections
en présence des équipes des films.
Avec notre parrain Pio MARMAÏ

FILM
FRANCOPHONE
angoulême





Pio Marmaï
Guest of honour
2022

Credit photo Pio Marmaï : Christophe Brachet / Festival Film Francophone d'Angoulême

Francophone Film Festival of Angoulême via Brides-les-Bains, from 29 september to 2 october

The silver screen visits Brides-les-Bains for 4 days: the Francophone Film Festival of Angoulême via Brides-les-Bains is the best of the Angoulême Festival coming to Brides. The festival programme is run by famous producer and talent agent Dominique Besnehard, and combines award-winning films laureate at Angoulême Festival, and French movie previews attended by their crews: actors, directors, and producers.

The Rioule du Beaujolais

19 november

The 2022 theme will be centred on the 1980s. Also for the Carnival, we are setting up specific activities for children (with make-up stands, concerts, wanderings in the city, etc.).

Winter Season Opening Evening

11 december

The committee proposes to organize a welcome party, which would celebrate the opening of the season. For this event, there will be a music band and an aperitif to introduce municipal and tourist services of Brides-les-Bains.

Carnival

21 february

With the support of local schools, an event is organized in the thermal park for the carnival on 21 February, with groups and entertainment such as a face-painting stand for children. Food will be available on site.

St. Patrick's Day

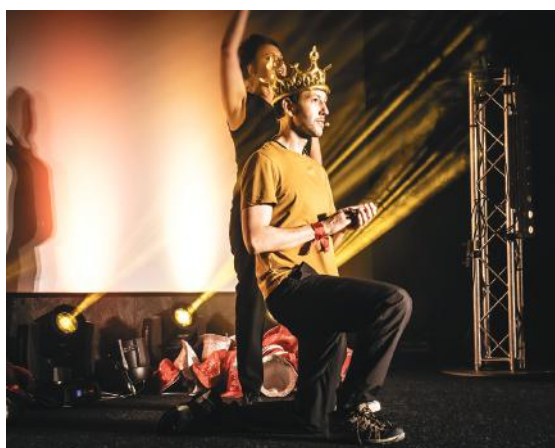
17 march

This celebration originated in Ireland and takes place on 17 March. All establishments in Brides-les-Bains will be donning the colours of Saint-Patrick to celebrate this event and its ubiquitous beer flavours, from 5 pm to 10 pm. An Irish concert will be held at the spa park with 2 pop-up breweries offering Irish beer.

“Chassé-croisé” evening

22 april

The day after the ski lifts close is the «chassé-croisé» (crossover) evening. This event brings the winter season to a close, but it also provides an opportunity for skiers and spa-goers to meet around shared activities and challenges.



Comedy Festival

11 to 13 may

“Brides does comedy” will be back with a new selection of comedians.

“Lâche ta bride” (Let go of your bridles)

16 to 17 june

This music festival celebrates its second edition. In 2021, for its first edition, Brides-les-Bains themed the festival on the 1970s to showcase “Rock & Roll”. This year's theme is to be announced soon.



“Cycloportive du Col de la Loze” by Brides-les-Bains

Mid-july

The cycling festival at Brides-les-Bains is the perfect opportunity to celebrate the bond that unites humans and nature. The 3rd edition brought together over 500 participants of 7 different nationalities and 180 volunteers throughout the weekend. Four formats were offered and open to VAE electric bikes: 30km, 46km, 53km and 117km.

The 4th edition of the “Col de la Loze by Brides-les-Bains” cycloportive linking Courchevel and Méribel will take place in July.



Seeing the Tour de France

Mid-july

The most famous cycling race in the world will pass through Brides-les-Bains this summer. Something to delight young and old who will enjoy the passage of 150 vehicles of the caravan (30 minutes of show) followed by the passage of the twenty support teams. With an average audience of 4 million viewers on every stage of the race on France 2, and broadcast in 190 countries, the Tour de France has become an unmissable event.

Brides-les-Bains, the best value for money in the 3 Vallées.

The strength of Brides-les-Bains lies above all in its wide range of quality accommodation which are 30 to 50% cheaper than at higher altitudes.

From holiday rental homes to hotels ranging from 2** to 4 ***, holidaymakers have access to a broad range of accommodation on offer at affordable prices and with high quality standards. There is something available for all tastes - and all budgets: to enjoy a romantic weekend, a stay with friends or family in the mountains!

ACCOMMODATION IN BRIDES-LES-BAINS 4,800 BEDS IN SEASON, WITH:

- 2 ★★★★★hotels
 - 10 ★★★hotels
 - 2 ★★hotels
 - 10 residences homes
- ... and many furnished
holiday apartment rentals
available.



10 3 ★★★★★ hotels



Altis ★★★★★

28 rooms

This charming boutique hotel was renovated in 2014 in a chic mountain spirit. A blend of noble materials, snuggling textures and natural colours provide it with plentiful charm and authenticity. Every room is different, displaying a wide array of warm mountain atmospheres with a touch of modernity. All rooms have a balcony so that each has breath-taking views of the surrounding mountains... The hotel includes an annex: Le Chalet, with rooms in a more traditional atmosphere.



Les Chalets ★★★★★

35 rooms

At the foot of the télécabine de l'Olympe, the hotel-restaurant Les Chalets welcomes you year-round, for the tranquil enjoyment of a wellness thermal cure, or a plunge into powder snow paradise through the ski area of the 3 Vallées.



Les Bains ★★★★★

33 rooms

Charming and ideal for reunions, in a typically enticing mountain setting: stone and blond wood alternate with soft fabrics. Service comes with a smile, elegance, and friendly warmth. 33 rooms with south facing balconies. At the heart of the Hôtel les Bains, this is a bubble of fresh air and well-being. And why not let yourself be pampered with a beauty treatment in our new relaxation area?



Amélie ★★★★★

41 rooms

Hôtel Amélie is situated at the very heart of Brides-les-Bains. It is the closest to the cable car in its category, taking you from the Grand Spa Thermal and thermal baths directly to Méribel, in the heart of the 3 Vallées

L'Hermitage ★★★★★

27 rooms

A family atmosphere in this hotel, taken over in 2033. Includes a gym, Wi-Fi, an air-conditioned restaurant, and automatic laundry service.





TOURISM OFFICE

2 Place du Centenaire 73570 Brides-les-Bains

Tél. : **+33(0)4 79 55 20 64**

communication@brides-les-bains.com

www.brides-les-bains.com

7d/7 - From 9.am à 12.am et de 14.pm à 18.pm

Press contact

Agence RevolutionR

Karine de Haynin

06 72 07 11 31

kdehaynin@revolutionr.com